

## Datacard® Certified Supplies For Magna™ Platinum™ Series Card Printers

### Your best choice for supplies

Protect the investment you made in a Datacard® Magna™ Platinum™ Series card printer by using only Datacard® Certified Supplies. Our print ribbons, printheads, topcoats, adhesive-backed cards and cleaning supplies are designed specifically for your printer. For you, that means smooth printing, brilliant image quality, high security and exceptional performance.

### Exclusive ribbons maximize printer performance

Our new, proprietary Platinum™ Series ribbons are designed specifically for use with the Datacard® Magna™ Platinum™ Series card printers. The combination of Datacard's Advanced Imaging Technology™ with the Platinum Series ribbons

produces brilliant, high quality images. Elaborate and colorful images are easily printed producing unique "edge-to-edge" printed cards. Only Datacard® ribbons create crisp, sharp photos along with graphic designs and logos in full-color and monochrome.

Magna™ Platinum™ Series card printers feature Datacard® proprietary Platinum™ Series ribbons which are designed specifically for Magna printers. If another color ribbon is installed, the printer will continue to prompt the user to install Datacard's proprietary Platinum Series ribbons.

The printer will only successfully print cards when Platinum Series ribbons are installed. Datacard is your exclusive source for Platinum Series ribbons.

### Inline topcoats

To meet your needs for convenient, fast and economical card production, our YMCKT and YMCKT-KT color ribbons provide inline application of clear topcoat using the same station that prints your color card image. The topcoat is a clear coating that protects the entire card face against abrasion, ultraviolet radiation, and chemical attack that can occur during everyday normal card use.

### DuraGard® laminates and topcoats

The Magna Platinum Series card printer also has the option of a secondary station for either Datacard® DuraGard® laminates or topcoats. DuraGard® laminates and topcoats have both been developed specifically to meet your card durability and security requirements.

The DuraGard laminate is a polyester patch that provides the ultimate protection against abrasions, chemicals and other damage or security tampering. Our DuraGard laminates are also available in clear and generic holographic images. Datacard can also help you design a custom holographic DuraGard laminate for your secure card program. These custom DuraGard laminates integrate translucent holographic images and other security features in every patch.

Datacard also offers topcoat ribbons. Topcoat is available in clear or with generic or custom holographic images.

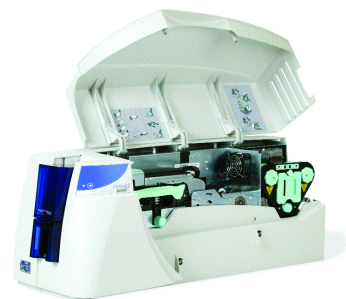
### Cleaning products

The state-of-the-art continuous cleaning system in the Magna Platinum Series card printers helps extend the time between maintenance cleaning downtime. This helps to ensure the longest life possible from every printhead.

The cleaning system cartridge includes a drop-in-cleaning roller that is user replaceable. Replacement cleaning kits are available in several options depending on your cleaning needs. Our cleaning products include cleaning rollers, cleaning cards and cleaning pens for printhead, track and card transport roll cleaning.

### Operator-replaceable printheads

Our operator-replaceable printheads reduce the high costs associated with on-site service calls. The printhead simply snaps into place, with no tools or calibration required. The easy panel diagram and instructions allow the operator to install the printhead in seconds, and begin producing cards quickly.



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# DatacardGroup

Supply Type	Item Number	Description	Yield	Printer Model					
				ImageCard®				UltraGrafix®	
				M	M2	ML	M2L	M	M2
Platinum™ Series Print Ribbons	549081-202	YMCK	165	-	-	-	-	-	-
	549081-204	YMCKT	135	-	-	-	-	-	-
	549081-206	YMCKT-KT	95	-	-	-	-	-	-
Panel Print Ribbons	806124-109	K T	300	-	-	-	-	-	-
UltraGrafix Monochrome Print Ribbons	596230-001	Black	900	-	-	-	-	-	-
	596230-002	Dark Blue (PMS 287)	900	-	-	-	-	-	-
	596230-003	White	825	-	-	-	-	-	-
	596230-004	Red (PMS 200C)	900	-	-	-	-	-	-
	596230-005	Process Blue (Process Cyan)	900	-	-	-	-	-	-
	596230-006	Green (PMS 349)	900	-	-	-	-	-	-
	596230-007	Silver (PMS 877)	900	-	-	-	-	-	-
	596230-012	Burgundy (PMS 201C)	900	-	-	-	-	-	-
	596230-014	Teal (PMS 322C)	900	-	-	-	-	-	-
	596230-015	Purple (PMS 266C)	900	-	-	-	-	-	-
	596230-016	Warm Red (PMS 214C)	900	-	-	-	-	-	-
	548237-001	Scratch-off (Silver Wavy)	800	-	-	-	-	-	-
Durability Topcoats and DuraGard Laminates	557105-001	Clear Topcoat	625	-	-	-	-	-	-
	557171-001	Clear DuraGard Laminate	300	-	-	-	-	-	-
	557171-002	Clear DuraGard Laminate with Smart Card Cutout	300	-	-	-	-	-	-
Security Topcoats and DuraGard Laminates	557104-500	"Genuine Authentic" Holographic Topcoat	625	-	-	-	-	-	-
	557104-502	"Secure Globe" Holographic Topcoat	625	-	-	-	-	-	-
	Custom	Custom Holographic Topcoat	625	-	-	-	-	-	-
	547562-001	"Genuine Authentic" Holographic DuraGard Laminate	300	-	-	-	-	-	-
	547562-052	"Genuine Authentic" Holographic DuraGard Laminate with Smart Card Cutout	300	-	-	-	-	-	-
	Custom	Custom Holographic DuraGard Laminate	300	-	-	-	-	-	-
Cleaning Supplies	549718-001	Cleaning Kit (Includes: 5 cleaning sleeves and 5 cleaning cards)	1,000	-	-	-	-	-	-
	557668-001	Duplex Cleaning Kit (Includes: 10 cleaning cards for cleaning duplex station only)	12,000	-	-	-	-	-	-
	557492-001	Cleaning Pen (Alcohol felt-tip pen to clean the magnetic stripe reader, card track and printhead)	N / A	-	-	-	-	-	-
Operator-Replaceable Printheads	551953-999	Color Printhead	15,000	-	-	-	-	-	-
	549284-999	Monochrome Printhead	15,000	-	-	-	-	-	-
Accessories	597640-001	StikiCards™ (100 cards/pack)		-	-	-	-	-	-

Y = Yellow      M = Magenta      C = Cyan      K = Black      T = Inline Topcoat

Published yields are based on the optimum achievable quantity. Actual yields may vary due to number of initializations, user loading procedures, environment and other waste factors.

#### SUPPLIES WARRANTY

DataCard warrants that for a period of twelve (12) months from the date of DataCard's shipment, all DataCard® supplies shall conform to DataCard's published specifications for such supplies and be free from defect in material and workmanship. DataCard's warranty is conditioned upon its customer's storage and use of the DataCard® supplies in accordance with DataCard's published recommendations. EXCEPT FOR THIS LIMITED WARRANTY, DATACARD HEREBY DISCLAIMS ALL OTHER WARRANTIES, EXPRESS AND IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. DataCard's sole obligation for breach of this warranty, and our customer's exclusive remedy, shall be a credit or replacement of the quantity of the DataCard® supplies that do not meet this warranty. In no event shall DataCard be liable for indirect, incidental, special or consequential damages, even if DataCard has been advised of the possibility of such damages.

#### PRINthead WARRANTY

DataCard warrants that its replacement printheads shall be free from defect in material and workmanship for the period of time specified in DataCard's published specifications. The warranty period shall commence on the date of installation of the printhead. This limited warranty does not cover printhead failure that results from accident, abuse, misuse, unauthorized modification or maintenance to the printhead, printer or software, or the use of non-DataCard supplied peripherals, supplies, or software. EXCEPT FOR THIS LIMITED WARRANTY, DATACARD HEREBY DISCLAIMS ALL OTHER WARRANTIES, EXPRESS AND IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. DataCard's sole obligation for breach of this warranty, and our customer's exclusive remedy, shall be a replacement of the defective printhead, or a refund of a pro-rated portion of the purchase price based on the remaining term of the original warranty. A replacement printhead will carry the same warranty as a new printhead. DataCard reserves the right to inspect any printheads for which warranty service is requested. In the event you believe a printhead is defective you should call your authorized DataCard® service provider for assistance. In no event shall DataCard be liable for indirect, incidental, special or consequential damages, even if DataCard has been advised of the possibility of such damages.

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