## Blaster ADVANTAGE™



### **Smart Design**

Advanced firmware and a leading edge microprocessor enable lightning fast thermal printing. Complex graphics, text, and bar codes (including PDF417 and MaxiCode) print surprisingly fast. Flash memory allows long term storage of multiple graphics, label formats, or user fonts. Every printer includes free label design software and documentation, making it easy to design and print high-quality labels and tags.

### **Rugged and Reliable**

Blaster Advantage is the most rugged desktop thermal printer in the world. A rigid metal chassis assures reliable printing every time, and the strong shell resists warping or cracking, even in extreme conditions. The Advantage metal print mechanism is rated to print over 5,000 labels or tags per day! If you are looing for durable labels from a durable printer, the Blaster Advantage has the features and reliability you're looking for. Consider Blaster Advantage series when you need to print about 5,000 labels or tags per day.



Easiest loading thermal transfer printer

### Cognitive

# Blaster ADVANTAGE™

#### **Technical Specifications**

Model		Bx242003	Bx422003
Print	Technology (x)	D - Direct Thermal	D - Direct Thermal
		T - Thermal Transfer	T - Thermal Transfer
	Width (max)	2.2"/ 56mm	4.1"/ 104mm
	Length (max)	41″	22"
	@ 101 dpi	1.04m	559mm
	Speed (max)	3 ips	3 ips
		76mm/sec	76mm/sec
	Resolution	203 dpi	203 dpi (300 dpi optionl)
Media	Width	1″ - 2.4″/ 25 - 61mm	2" - 4.2"/ 50 - 106mm
	Roll Diameter	4.7"/ 119mm	4.7"/ 119mm
	Ribbon Length	3150" / 80m (BT models only)	3150"/ 80m (BT models only)
	Indexing	Black bar, notch, and gap	Black bar, notch, and gap
Bar Codes Types Supported		21 standard bar codes, including: Add2, Add5, Codabar, Code16K, Code39, Code93, Code128A/B/C, D2of5 I2of5, S2of5, EAN8/8+, EAN13/13+, EAN128, Maxicode, MSI/I1, PDF417, Plessey, Postnet, UPCA/A+/E/E1	
Fonts	Bitmapped	7 styles with up to 10 x 10 magnification, variable boldness and spacing	
AGFA Fonts		Sans-serif font in 7 pt. sizes, up to 4 x 4 magnification, variable boldness and spacing	
Scalable Smooth Fonts Rotations		3 Ultra Font styles for smooth characters in any size and boldness	
		0, 90, 180, 270 degrees	0, 90, 180, 270 degrees
Graphics	Features	Foreground and background logos and grap	hics
	Formats	PCX, BMP	PCX, BMP
Memory	SRAM	512KB	512KB
	Nonvolatile	512KB FLASH	512KB FLASH
Communication	s Standard	Serial or parallel	Serial and parallel
	Ethernet	e+Solutions option	e+Solutions option
Electrical		100, 120, or 230 VAC, 50/60Hz	100, 120, or 230 VAC, 50/60Hz
Environmental	Operating	41°F to 104°F 5°C to 40°C	41°F to 104°F 5°C to 40°C
	Storage	-4°F to 122°F (-20°C to 50°C), 25-85% non-condensing RH	
Dimensions	Width BT	5.0″ 127mm	6.8″ 173mm
	Width BD	4.7" 119mm	6.8″ 173mm
	Height	6.1" 155mm	6.1" 155mm
	Depth	9.4" 238mm	9.4" 238mm
Weight	BT	3.9 lb 1.77kg	4.4 lb 2.0kg
5	BD	3.1 lb 1.41kg	3.9 lb 1.77kg
Accessories	Supplied	Quick Start Guide, power supply, CD including Windows drivers, programmer's guide, label design software, inControl software	
	Optional	Communications cables, annual service contracts, label dispenser, label cutter, 2MB and 4MB Flash memory expansion, Ethernet connectivity, real-time clock, Kanji character set	
Typical Printhea	nd Life	2,000,000″ 50km	2,000,000" 50km

For additional information about Cognitive products, contact the addresses below or visit our web site at www.cognitive.com

USA 691 Corporate Circle Golden, CO 80401 Tel: +1 303 273 1400 Toll free: +1 800 525 2785 Fax: +1 303 273 1414 sales@cognitive.com Europe Atlantic Street Altrincham Cheshire WA14 5QJ UK Tel: +44 161 929 9933 Fax: +44 161 927 7664 europesales@cognitive.com Asia-Pacific PO Box 726 Level 3, 39 Leighton Place Hornsby NSW 2077 Australia Tel: +61 2 9477 1999 Fax: +61 2 9477 1453 asiasales@cognitive.com Japan

2-23-2 Higashi-Ikebukuro Toshima-KU Tokyo 170 Japan Tel: +81 135 391 7689 Fax: +81 135 391 7692 japansales@cognitive.com

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