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A PROFESSIONAL CORPORATION

LEGAL SOLUTIONS FOR SMALL BUSINESS®

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Trademark Maintenance Program

Our Trademark Maintenance Program provides the following benefits for eligible registered U.S. trademarks and service marks:

- Responsibility for maintenance and renewal of trademarks shifts from client to law firm; we calendar and keep track of all relevant dates and deadlines
- Timely prepaid filing of renewal declarations as required by law to avoid abandonment of mark (\$625.00 value per instance at current firm rates and U.S. Patent and Trademark Office filing fees for 5-year renewal; \$925.00 value per instance for each 10-year renewal thereafter)
- Timely prepaid filing of affidavit of incontestability, if applicable, to further protect your mark and strengthen your legal rights (\$600.00 value per instance at current firm rates and U.S. Patent and Trademark Office filing fees)
- Drafting of trademark infringement cease and desist letters when notified of infringement by client, mailing, faxing, and follow up on letter (excludes litigation, opposition and cancellation proceedings, arbitration, mediation, and UDRP proceedings; \$400.00+ value per instance at current firm rates)
- Unlimited legal advice and counsel regarding appropriate mark display and use on products, websites, advertising materials, etc.
- Unlimited legal advice and counsel regarding maintenance, infringement, and extensions to other jurisdictions of the registered mark

\$400.00 per year per mark for the first class of goods/services. \$350.00 for each additional class of goods for the same mark. Non-refundable. Guaranteed renewal pricing for the first five years of service, regardless of firm legal fee increases or USPTO filing fee increases. \$25 late fee and \$50 reinstatement fee after resignation apply. One filing or cease and desist letter every year or two, and the service pays for itself. Exclusions and limitations apply. Excludes litigation, arbitration, mediation, cancellation proceedings, and co-existence agreements. Inquire for state and foreign trademark registrations. Trademark registration and other services available separately. Not a trademark monitoring service; this is available at additional cost. Volume discounts may apply in some instances; please inquire. Require timely client communication and responses to requests for information and documentation. Client is responsible for any USPTO late or grace period fees, and Attorney has no responsibility for late filings or trademark abandonment if client does not provide renewal materials at least one month in advance of the renewal deadline.

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