

LOTTERY PRODUCTS OF THE YEAR AWARD

Public Gaming Research Institute initiated the "Lottery Products of the Year" Award competition in 2005. The objective is to bring to the attention of everyone in the lottery industry important new products that have shown promise of being important, long-term contributors to the revenue successes of the lotteries.

* Award winners will be publicized in every issue of PGRI magazine for the following 12 months.

- * Award winners will be publicized in the weekly electronic edition of the PGRI Morning Report (distribution 21,000).
- * Award winners will receive authorization to use the prestigious "PGRI Lottery Product of the Year Award" on their own company and product literature.

A product may be submitted for consideration by either a lottery representative or a representative of the manufacturing company. Who submits the entry will not influence the judging. Products will be judged by a panel of lottery directors. Products must be presented in person during the EXPO/ILAC 2006 to qualify for an Award and qualifying Vendors must be a Conference Sponsor at least the BRASS level.

Entries should be in letter form addressed to:

LOTTERY PRODUCTS OF THE YEAR AWARD

Public Gaming Research Institute, Inc.

E-mail: susanjason@aol.com

Entries should include the following information and should take not more than two pages in MS Word or PDF file format attached to the entry e-mail:

- 1. Name of product
- 2. Manufacturer of product
- 3. Description of product
- 4. Explanation of how product is used
- 5. Statement of when and where product has been implemented
- 6. Statement of revenue results from implementations
- 7. Pictures of product in jpg format
- 8. Any other information likely to be helpful in judging the product
- 9. Contact details should the judges wish to contact someone regarding your entry

There will be multiple awards. Winners will be announced and awards will be presented on July 12th during PGRI's EXPO/ILAC Conference at the WYNN Hotel in Las Vegas. EXPO/ILAC registration information is available at www.expoilac.com.

ENTRIES MUST BE RECEIVED AT PGRI BY JUNE 30, 2006 FOR CONSIDERATION. Thank you for your interest in PGRI's LOTTERY PRODUCTS OF THE YEAR AWARD. Best of luck.

Duane Burke, CEO Public Gaming Research Institute, Inc. EXPO/ILAC 2006 Congress & Exhibits Ph: 800-493-0527 or 425-985-3159 Fax: 800-657-9340 or 206-374-2600

www.publicgaming.org