

To: Lottery, Video Gaming & Racino Executives  
Interested in Growth, Expansion & Added Success



Your weekly supplement to  
**Public GAMING International Magazine**  
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## COMPANY ANNOUNCEMENTS

**SCIENTIFIC GAMES BRINGS RACETRAX TO MARYLAND.** Scientific Games will introduce Racetrax(TM) as the latest addition to its entertainment mix. The animated game will join the Monitor Games portfolio of the Maryland Lottery, which recently signed a new five-year



contract worth \$81 million with Scientific Games. Racetrax, developed and operated by Tabcorp International, is an animated game, which allows people to bet on car, thoroughbred, greyhound or harness races. Racetrax will be launched in July 2006, and will allow players to bet on animated thoroughbred races. Racetrax will be sold via Scientific Games' lottery terminals, and shown on television monitors along with the current keno game. The animations will be distributed via satellite television to all eligible retail locations. It is expected that Racetrax will be seen in about 2000 venues, including bars, clubs and convenience stores.



**PALMS CASINO EXTENDS WITH MDI.** MDI Entertainment, a wholly-owned subsidiary of Scientific Games Corporation, has extended its agreement with The Palms Casino Resort, continuing to offer Lotteries the ability to award their players with trips to one of Las Vegas' hottest casinos. Through MDI's exclusive agreement with this property, lotteries can offer players a four-day, three-night true "High Roller Experience" with personal VIP attention, plush accommodations in one of the resort's lavish suites, limo rides, food credits, front-of-line passes for the resort's dazzling nightclubs, gambling credits and more. In addition, the hit reality show *Celebrity Poker Showdown*, another MDI property, is filmed at The Palms enabling MDI to offer lotteries games with prizes that include VIP/backstage passes to the show's taping and a seat in the audience. lottery ticket sales and services on Dresser Wayne retail petroleum equipment. Wayne and GTECH jointly demonstrated the technology at the National Association of Convenience Stores (NACS) show Nov. 15-18 in Las Vegas.



**INTRALOT TO INCREASE STAKE IN TURKISH BETTING.** Intralot has entered into an agreement to acquire a 20% stake in the Turkish Sports Betting operator INTELTEK. With the completion of this agreement, Intralot will increase its stake in the company from 25% to 45%. Intralot has the exclusive contract to manage sports Betting in the country for eight years on behalf of Sportoto, the Turkish Organization for sports betting. The amount to be

paid is € 67 million, while the agreement is subject to approvals from the Turkish authorities.

**PALTRONICS LICENSED IN THREE MORE STATES.** Paltronics Inc. has been awarded manufacturer and distributor licenses in Mississippi, Indiana and Iowa. As the third largest gaming state in the U.S., Mississippi is a key jurisdiction for Paltronics, as are the thriving riverboat states of Indiana and Iowa. The licenses were authorized by the Mississippi Gaming Commission, the Indiana Gaming Commission and the Iowa Racing & Gaming Commission, respectively.

## PEOPLE

**Bridget-Anne Hampden** was recommended by North Carolina Senate Leader Marc Basnight to join the State Lottery Commission. Hampden is president and CEO of JHR & Associates LLC, a management consulting firm with clients including Lexmark International and the Charlotte Sting of the Women's National Basketball Association. If her nomination is confirmed by Gov. Mike Easley, she will replace Malachi Greene.

## VLT/RACINO



**LINCOLN PARK UNVEILS RENOVATIONS.** A ribbon-cutting ceremony at Lincoln Park allowed visitors to see the facility's

newly renovated second floor. The renovation represents the first phase of Lincoln Park's complete expansion plan. The first phase included converting the grandstand building to simulcast racing, the renovation of the southern section of the main building's second floor and the installation of 600 new VLTs. Over the next 18 months the park will continue renovations, including the addition of two new wings which will add 160,000 square feet, a new gaming area, a "high-energy feature bar," a 350-seat buffet, several restaurants and a new 2,000-seat multipurpose room for marquee entertainment. The Park's owner, BLB Investment, is putting \$125 million into the renovations.



**OREGON VIDEO RETAILERS FACE COMMISSION CUTTING MEASURE.** Members of the Our Oregon coalition have filed a measure for the November 2006 ballot to reduce the Oregon Lottery's payouts to bars and taverns with video gambling machines, with the money going instead to schools and other programs. If it gets on the ballot, the initiative likely would face strong opposition from the Oregon Restaurant Association. The initiative would reduce the average video commission rate from the current 24.8 percent to 18 percent of net sales, beginning with contracts signed by retailers after November 2006. The 24.8 percent

rate would remain in effect for retailers who now have five-year contracts with the state but would fall to 18 percent after current contracts expire. State lottery revenue jumped by 20% since the slot-styled games were added in summer.



**GOLD STRIKE TO HOST WORLD POKER OPEN.**

The World Poker Open returns to Tunica

for its seventh year and will be held exclusively at Gold Strike Casino Resort. Attended by both nationally and internationally renowned poker players, the Gold Strike World Poker Open begins Jan. 9 and culminates with the World Poker Tour's championship event January 19-23. Considered one of the biggest and most successful poker tournaments in the world, Gold Strike is now the exclusive site for the World Poker Tour's annual televised stop in Tunica. The World Poker Open will include 10 tournament events, with buy-ins starting from \$1000 up to \$10,000 for the WPT championship finale. In addition, there will be 10 nightly no-limit hold'em tournaments with a \$500 buy-in + \$40 entry fee. The popular Ladies No Limit Hold'em tournament is scheduled for Saturday, Jan. 21 with a \$300 buy in + \$40 entry fee. All tournaments start with double chips, including \$20,000 in Championship event.

**HOOSIER PARK CONCLUDES 2005 THOROUGHBRED MEET.** Hoosier Park concluded its 11th season of Thoroughbred racing Friday, Nov. 25, with a 30.8% increase in total wagering. The meet offered 57 full days of action, beginning Sept. 3. Hoosier Park was scheduled to offer 60 live racing dates, but was forced to cancel two race cards prior to their completion due to inclement weather. A third race card was cancelled prior to the evening's first post, also due to weather conditions. **Total wagering** for the 57-day meet reached \$100.6 million, an increase of 30.8 percent over the \$76.9 million wagered during the 59-day meet in 2004. **Average daily handle** from all sources increased by 35.4%, as \$1,764,065 was wagered nightly on Hoosier Park's race card compared to an average of \$1,303,110 in 2004. Hoosier Park enjoyed strong support for its **simulcast** signal in OTB facilities around the nation, as off-track wagering on the 2005 Thoroughbred Meet grew by 33.3% to \$95.0 million. **Average daily on-track wagering** fell 1.6 percent, as \$75,118 was wagered nightly by customers at the racetrack in 2005. An additional \$22,229 was wagered nightly on the Hoosier Park card by patrons at the track's OTB locations in Indianapolis, Merrillville and Fort Wayne, an increase of 19.8% over the \$18,550 wagered in 2004. **Average daily attendance** at the racetrack in Anderson, Ind., was 1,178, an increase of 23.4 percent over last year's average of 955.

**CHURCHILL DOWNS SEES WAGERING RISE IN FALL MEET.** The 21-day Fall Meet at Churchill Downs, the first at the historic track since the completion of its \$121



million renovation and the first since 2002 that was not limited by construction, concluded on Saturday, Nov. 26, with gains in both on-track and total wagering and on-track attendance. Additionally, average daily wagering from all sources topped \$8 million for the first time in Fall Meet history. **Total wagering** on the Churchill Downs meet, which includes both on-track and off-track betting, rose to \$182,214,993, an increase of 11.3% over 2004. Total wagering averaged a record \$8,676,904 per day, which marked the first time that daily average Fall Meet betting from all sources surpassed the \$8 million mark. The daily average in 2004 was \$7,798,867 and the previous record was the daily average of \$7,995,667 established in 2003. **On-track wagering** totaled \$24,483,358 during the meet, an increase of 6% over last fall. **Daily attendance** at the meet averaged 7,820, a gain of 4.7% from 2004 and the highest average attendance figure for a Churchill Downs Fall Meet since 2001.

## LOTTERY NEWS

**TEXAS LOTTERY COMMISSION CHAIR SEEKS PAY RAISE FOR DIRECTOR POSITION.** Texas Lottery Commission Chairman Thomas Clowe is reportedly seeking to increase the compensation for the state's lottery director position. If Clowe has his way, compensation would be raised from \$115,000 to \$139,140 – the state maximum for the position – in order to attract top candidates.



**BROADCAST WITH THE BOBCATS.** The Ohio Lottery is once again sponsoring the Broadcast with the Bobcats contest, giving Ohio fans a chance to take part in the radio broadcast of the Bobcat men's basketball team's March 4 game against Bowling Green. Fans can register for the contest at [ohiobobcats.com](http://ohiobobcats.com), the official website of Ohio Athletics, or they can bring a non-winning Ohio Lottery instant ticket to specially marked boxes at the Convocation Center concession stands during Bobcat home games this season. All tickets should include the contestant's name, address, phone number and email written on the back. One winner will be selected to wear headsets during the Ohio Sports Network broadcast of Ohio's final home game while sitting alongside Derek Scott, the "*Voice of the Bobcats*." Prior to the game, the winner will eat with the media and receive a special tour of The Convo, including the basketball offices, meeting rooms and locker room. The winner will also be interviewed by Scott during halftime.

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**MICHIGAN CLUB KENO KICKER EVENTS.** Michigan Club Keno fans are invited to help celebrate Club Keno Kicker, the Michigan Lottery's newest prize winning opportunity. The celebration will take place at three different event locations across the state. The event will feature the

Michigan Lottery's prize wheel where players will have an opportunity to spin and win exciting Lottery prizes! To earn a spin, players must purchase a \$10 Club Keno ticket or a \$5 Club Keno ticket with the Kicker option.

### MANITOBA LOTTERIES CORPORATION RECOGNIZED FOR CORPORATE UNIVERSITY EVALUATION TECHNIQUES.

Manitoba Lotteries has been honored internationally for the evaluation techniques it has used to develop Dimensions In Leadership, one of its innovative corporate learning programs. On November 1, 2005, MLC was one of only two companies honored in the evaluation category at the Corporate University Best in Class (CUBIC) Awards, presented during Corporate University Week in Lake Buena Vista, Florida. Dimensions In Leadership is a four-level development approach offered to MLC supervisors and managers. Each level of the program builds on existing management competency levels. It is one of many in-house educational programs developed for the MLC corporate university.



**OPEN TENDER FOR SELECTING THE OPERATOR FOR THE ALL-RUSSIA STATE LOTTERY IN ON-LINE MODE.** The Russian Federal Agency for Physical Culture and Sport (further ROSSPORT) is announcing an open tender in its quest for an operator for an on-line lottery. To obtain the RFP, the interested party is required to apply for the RFP by fax to +7 (095) 261 9010 or by email to [lottery@rossport.ru](mailto:lottery@rossport.ru), providing the following information:

- Applicant's Company name
- Applicant's Company address
- Name, title, phone, fax and email of the contact of the applicant

- Email address where the RFP shall be sent, if other than the contact above

The RFP will be delivered in Russian and in English by email upon the official RFP release. The uniquely numbered and individually marked RFP is sent to each applicant. Distribution of the RFP to third parties is prohibited, unless the third party is the applicant's partner or contractor for this procurement. Only entities having formally applied for and received the RFP via ROSSPORT are eligible to submit a proposal in response to the RFP. RFP updates and all other communication regarding this procurement will be posted to [www.rossport.ru/lottery.asp](http://www.rossport.ru/lottery.asp) as well as emailed to all registered applicants. Timelines are as follows:

- December 1, 2005: requests for the RFP submission
- December 31, 2005 or sooner: The RFP is released.
- April 28, 2006: Proposals for participation in the open tender due.
- July, 2006 or sooner: government contract award



**MANITOBA LOTTERIES CORPORATION  
PRESENTING SPONSOR FOR THE 2006 CANADIAN  
ABORIGINAL MUSIC AWARDS.**

The Manitoba Aboriginal Music Host Committee and Manitoba Lotteries Corporation (MLC) are pleased to announce their partnership for the First Annual Manitoba Aboriginal Festival and the 8th Annual Canadian Aboriginal Music Awards (CAMA). These events will be held in Winnipeg at the MTS Centre in November 2006. The Manitoba Aboriginal Festival is an event that will celebrate Aboriginal culture and engage the non-Aboriginal public through competition Pow Wow, Education Day, CAMAFest and an Indigenous Trade Show. This event will be anchored by the Canadian Aboriginal Music Awards which honors the achievements of Aboriginal people working in Canada's music industry. The Manitoba Aboriginal Music Host Committee will be the first organization to host the awards outside of Toronto.

**TRUMP JOINS GROUP SEEKING PHILLY CASINO**

With a deadline looming for applications for two casino licenses in Philadelphia, celebrity investors are lining up to put their names on projects, although the competition may not be all that fierce. In fact, only two groups have made their proposals public for the two slot parlors up for grabs in Philadelphia. One involves Rocky, the other Donald Trump. Trump Entertainment Resorts yesterday announced a partnership with a group of investors led by self-improvement guru Pat Croce, a former owner of the Philadelphia 76ers basketball team. The partnership of Trump and Croce joins two unabashed self-promoters -- one known nationally, one a household name in Philly -- for a casino on the former Budd Co. factory site in the city's Nicetown section. But they aren't the only group with star power. Last month, Planet Hollywood -- with company

investor Sylvester Stallone in tow -- announced it wanted to build a casino at Delaware Avenue and Spring Garden Street. At the same time, Ameristar Casinos said it was dropping out of the race for a Philly slot parlor, citing the state's hefty 54 percent tax rate. Analysts said there could be other Philadelphia applicants out there who are keeping a low profile. If so, they will be forced to show their hands after the Dec. 28 deadline for license applications passes and the Pennsylvania Gaming Control Board makes them public.

**MOTORCITY 2ND NEW CASINO ON WAY.** Rhonda Cohen, MotorCity chief operating officer, announces beginning of construction on its permanent hotel and gaming operation. (KIMBERLY P. MITCHELL/Detroit Free Press) MotorCity Casino became the second of Detroit's gambling houses to break ground on a permanent facility Wednesday, but its owner declared it would be the first to open. Owner Marian Ilitch said the \$275-million casino hotel and conference center would take 18 months to two years to complete. The 17-story, 400-room hotel will rise on a surface parking lot adjacent to the casino's parking deck and should be up by late 2007. Greektown Casino and MGM Grand Detroit Casino expect their hotels to be ready in early 2008.

The casino is near the Lodge Freeway and Grand River Avenue.

"We intend to build a quality hotel and entertainment complex far beyond anything that is currently available in the city and be the first casino to open a new facility," Ilitch said. "These are exciting times for MotorCity Casino and for Detroit."



**PENNSYLVANIA GAMING CONTROL BOARD TO  
KEEP APPLICATION DEADLINE.**

The Pennsylvania Gaming Control Board will keep its December 28, 2005, deadline for the submission of all applications for operating licenses, Chairman Tad Decker said today. "After polling Board members individually, I have concluded that any proposal to change the deadline for submitting these applications will not be approved by the Board," Decker said. "Given the time sensitivity of the application process, we are making this announcement now, rather than at the next Board meeting on December 1, to give our potential applicants as much notice as possible." Decker reminded potential applicants that application forms, as well as instructions on how to submit applications to the PGCB, are available on the Board's Web site, <http://www.pgcb.state.pa.us>, under the "Licensure" heading.

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