Blue line is the safety line: this is where all text and logo must appear;

Size: 7.5 inches x 11.5 inches (1650 pixels x 1950 pixels)

Red line is the cut line: this is where the finished product will be cut Size: 8 inches x 12 inches (2400 pixels x 3600 pixels)

FINISHED SIZE: Size: 8 inches x 12 inches (2400 pixels x 3600 pixels)

With Bleed: 8.375 inches x 12.375 inches (2513 pixels x 3713 pixels)