

# **Jaffe Bros.** *natural foods*

*Quality Foods & Service  
Since 1948*

## **2024 Catalog**

**Goji Berries  
and Hunza Raisins**  
*page 3*



**Filberts, Pistachios,  
and Walnuts**  
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# Organic Dried Fruit



Unsulphured and unfumigated. Truly flavorful and nutritious.  
 No chemicals or preservatives are added.  
 To soften fruit, rinse in water and store in a cool place.



	2 LBS	item no	5 LBS	item no	<b>Bulk</b>	item no
Apple Slices	\$22.90	1201	\$49.55	1001	\$174.25/20#	1002
Apricots, Sun Dried, Fancy	31.25	1203	67.60	1003	300.50/25#	1004
Apricots, Sun Dried, Hunza	26.40	1240	55.85	1040	245.25/25#	1041
Apricots, Sun Dried, Turkish	15.75	1260	34.25	1060	167.00/28#	1063
Blueberries, apple juice sweetened, coated with sunflower oil	23.95/1#	1116	40.50/2#	1266	89.00/5#	1066
Cherries, Pitted Tart, sugar sweetened, coated with sunflower oil	29.50/2#	1227	63.85/5#	1027		
Cranberries, apple juice sweetened, coated with sunflower oil	18.25/2#	1242	38.65/5#	1042		
Figs, Black Mission Large	20.80	1205	45.25	1005	232.75/30#	1006
Figs, Turkish, Jumbo	20.25	1262	42.65	1062	183.25/25#	1071
Goldenberries	28.55	1232	60.40	1032	265.35/25#	1033
Goji Berries	17.40/1#	1118	29.45/2#	1271	64.70/5#	1272
Mixed Fruit (Apricots, Pears, Apples, Prunes)	26.40	1209	57.25	1009	203.95/20#	1010
Mulberries	6.35/1#	1117	10.65/2#	1269	24.60/5#	1270
Nectarines	30.00	1268	65.00	1068	288.25/25#	1069
Peaches	29.35	1211	63.47	1011	281.40/25#	1012
Pears	29.85	1213	64.60	1013	286.45/25#	1014
Persimmons, Hachiya	26.90	1216	58.55	1016		
Plums	29.50	1246	63.85	1046	283.25/25#	1047
Prunes, Large	16.90	1244	36.55	1044	192.25/30#	1045
Prunes, Pitted	18.60	1217	40.25	1017	212.30/30#	1018
Raisins, Flame	9.40	1273	20.40	1074	102.25/30#	1075
Raisins, Hunza Golden	22.90	1264	48.45	1064	250.25/30#	1070
Raisins, Thompson Seedless	9.25	1219	20.25	1019	103.35/30#	1020
Zante Currants	10.25	1230	22.25	1030	99.50/25#	1031



# Organic Tropical Dried Fruit

Organically Grown, Unsulphured, Unfumigated - No Sugar Added

## Organic Whole Bananas

2 LBS **\$13.50** #2209      6 LBS **\$34.25** #2009



## Organic Chili Lime Mango

2 LBS **\$21.95** #2225      5 LBS **\$46.25** #2026



## Organic Mango Slices

2 LBS **\$26.50** #2222      5 LBS **\$56.30** #2022



## Organic Dried Pineapple

2 LBS **\$26.90** #2221      5 LBS **\$58.30** #2021



## Organic Dried Papaya Spears

2 LBS **\$27.30** #2230      5 LBS **\$57.70** #2030



## Organic Unsweetened Dried Coconut

*Grown without chemicals or sprays. No preservatives or bleaches.*

**Medium Shred** 2 LBS **\$9.60** #15206      5 LBS **\$20.25** #15006      25 LBS **\$84.50** #15007  
**Large Chip** 2 LBS **\$9.60** #15214      5 LBS **\$20.25** #15014      25 LBS **\$84.50** #15015



# Tropical Dried Fruit

Unsulphured, Unfumigated - Low sugar added

## Mango Slices

2 LBS **\$18.65** #2201

5 LBS **\$39.45** #2001

22 LBS **\$152.50** #2002



## Papaya Spears

2 LBS **\$16.55** #2205

5 LBS **\$35.00** #2005

22 LBS **\$135.30** #2006

## Papaya Dices

2 LBS **\$16.55** #2214

5 LBS **\$35.00** #2014

22 LBS **\$135.30** #2015



## Pineapple Rings

2 LBS **\$18.30** #2203

5 LBS **\$38.70** #2003

22 LBS **\$149.65** #2004



## Pineapple Dices

2 LBS **\$19.35** #2212

5 LBS **\$40.95** #2012

22 LBS **\$158.25** #2013



## Organic Dates

	2 LBS	item no	5 LBS	item no	15 LBS	item no
Barhi <i>soft, sweet</i>	\$12.50	3203	\$27.70	3003	\$75.00	3004
Black <i>firm, semi-moist</i>	12.25	3221	27.25	3021	73.50	3022
Deglet Noor <i>firm, semi-moist</i>	13.25	3217	28.85	3017	75.60	3018
Halawi <i>firm, semi-moist</i>	12.25	3205	26.75	3005	69.95	3006
Khadrawi <i>soft, sweet</i>	12.50	3201	27.70	3001	72.45	3002
Medjool <i>large, soft</i>	18.75	3209	40.45	3009	72.40/11#	3010
Zahidi <i>firm, less sweet</i>	11.90	3207	26.35	3007	68.90	3008

## Organic Date Products

### Daco Date-Coconut Rolls

Organic Dates ground and combined with Unsweetened Coconut to make a fun and tasty natural snack. **In 12 OZ trays**

3 trays **\$23.25** #3013

6 trays **\$40.55** #3014



### Date Pecan Nuggets

Organic Ground Dates rolled in Organic Pecan bits to form a bite-sized treat. **In 12 OZ trays**

3 trays **\$23.25** #3011

6 trays **\$40.55** #3012



### Date Sugar A natural sweetener. Made only from Organic Dates.

2 LBS **\$16.25** #3228

5 LBS **\$33.80** #3032

30 LBS **\$184.45** #3034

# Shelled Nuts



Raw — Unbleached

	2 LBS	item no	5 LBS	item no	25 LBS	item no
Almonds, Organic - Imported	\$20.50	4272	\$47.25	4073	\$200.50	4074
Brazil Nuts, Organic	35.25	4228	74.35	4028	287.45/22#	4029
Cashews, Organic Fancy Pieces	17.25	4251	36.25	4051	158.80	4052
Cashews, Whole Organic	22.75	4249	48.25	4049	211.35	4050
Filberts, Organic	23.65	4236	50.00	4036	215.35	4037
Macadamia Nuts, Organic Whole	22.25/1#	254381	35.30/2#	4038	77.60/5#	4039
Peanuts, Organic Roasted Unsalted	10.80	4245	22.85	4045	120.50/30#	4046
Pecans, Organic Halves	35.25	4211	73.70	4011	321.65	4012
Pecans, Organic Medium Pieces	32.45	4203	67.00	4003	296.00	4004
Pine Nuts, Organic	25.70/1#	4119	48.45/2#	4019	106.45/5#	4032
Pistachio Kernels, Organic	39.45	4247	93.65	4047	442.25	4053
Walnuts, Organic Halves & Pieces	19.50	4213	40.85	4013	180.25	4014
Walnuts, Organic Halves	21.35	4215	44.75	4015	174.25/22#	4016
Walnuts, Organic Large Pieces	26.55	4278	55.60	4078	296.25/30#	4079
Black Walnuts, Fancy Large Pieces	31.25	4017	68.70	4018		

Organic Apricot Kernels 1 LB **\$12.55** #4158      2 LBS **\$21.25** #4258  
 5 LBS **\$46.55** #4058

# In-Shell Nuts



Raw — Unbleached

	2 LBS	item no	5 LBS	item no	Bulk	item no
Pistachios, Organic	\$20.95	4243	\$44.30	4043	\$190.35/25#	4048
Pistachios, Organic Roasted/Salted	21.95	4271	46.40	4071	199.40/25#	4072
Walnuts, Organic	13.85	4220	29.95	4020	104.55/20#	4021

# Seeds



	2 LBS	item no	5 LBS	item no	25 LBS	item no
Alfalfa, Organic	\$24.80	6211	\$52.40	6011	\$230.25	6012
Broccoli, Organic	23.35/1#	6032	39.50/2#	6033	86.80/5#	6034
Cabbage, Organic	25.30/1#	6133	44.25/2#	6233	103.35/5#	6234
Chia, Organic	12.25	6215	25.95	6015	113.85	6016
Clover, Organic Red	14.00	6223	29.45	6023	129.45	6024
Fenugreek, Organic	9.65	6219	20.40	6019	89.55	6020
Flax, Organic Brown	7.70	6209	16.25	6009	71.45	6010
Flax, Organic Golden	8.70	6228	18.35	6028	80.50	6029
Hemp Seed, Organic	10.25/1#	6145	17.25/2#	6245	37.85/5#	6045
Mustard, Organic Brown	13.75	6239	29.25	6039	127.60	6040
Mustard, Organic Yellow	13.85	6237	29.25	6037	128.35	6038
Onion, Organic	31.25/1#	6131	54.95/2#	6231	127.85/5#	6031
Poppy, Organic	13.85	6243	29.25	6043	128.35	6044
Pumpkin, Austrian, Organic Hulled	26.25	6213	56.25	6013	257.25	6014
Pumpkin, Hulled Organic	13.90	6235	29.70	6035	163.25/30#	6036
Radish, Organic China Rose	16.50	6246	34.85	6046	153.00	6047
Radish, Organic Daikon	19.60	6221	41.45	6021	182.00	6022
Sesame, Organic Hulled	10.25	6205	21.65	6005	95.00	6006
Sesame, Organic Unhulled	8.85	6207	18.75	6007	82.30	6008
Sesame, Organic Unhulled Black	9.25	6241	19.55	6041	85.95	6042
Sunflower, Organic Hulled	8.00	6201	16.85	6001	73.95	6002
Sunflower, Org. In-Shell Black	8.80	6225	18.40	6025	80.00	6027

## THE SPROUT GARDEN

A sprouting how-to book by Mark M. Braunstein  
 This is a definitive sprouting guide at an affordable price. In it you will find everything you wanted to know about sprouting and much more! Even some new recipes to try. There is a lot of information packed into this 127 page soft cover book.

**\$12.85** each #22009



## Sprouting Jars

Made of glass with Stainless steel mesh tops. Easy to clean, attractive, and functional, for your home sprouting needs.



2/ 24 OZ Jars **\$11.55**  
#22011

6/ 24 OZ Jars **\$30.45**  
#22012

2/ 64 OZ Jars **\$28.50**  
#22007

6/ 64 OZ Jars **\$72.30**  
#22008



# Organic Peas and Beans



	2 LBS	item no	5 LBS	item no	25 LBS	item no
Adzuki Beans	\$6.80	9213	\$14.40	9013	\$63.25	9014
Baby Lima Beans	6.65	9201	14.25	9001	61.65	9002
Black-Eyed Peas	6.55	9227	13.85	9027	57.30	9028
Black Turtle Beans	5.65	9221	11.95	9021	49.25	9022
Cranberry Beans	5.45	9249	11.50	9049	50.40	9050
Fava Beans	5.00	9240	10.45	9041	43.25	9042
Garbanzo Beans	5.85	9231	12.30	9031	54.25	9032
Great Northern Beans	6.80	9219	14.35	9019	59.30	9020
Jacob's Cattle Beans (Similar to Anasazi)	6.50	9243	13.70	9043	56.65	9044
Kidney Beans, Red	6.85	9209	14.50	9009	60.00	9010
Kidney Beans, White (Cannellini)	7.80	9245	16.55	9045	68.35	9046
Lentils, Green	6.95	9207	14.75	9007	61.00	9008
Lentils, French Green	7.45	9247	15.80	9047	69.25	9048
Lentils, Red Whole	6.90	9235	14.60	9035	64.25	9036
Lentils, Red Whole, with skin on	5.50	9239	11.65	9039	51.25	9040
Mung Beans	7.25	9205	15.25	9005	62.65	9006
Navy Beans	5.90	9217	12.50	9017	51.50	9018
Peas, Green Split	8.25	9229	17.25	9029	75.25	9030
Peas, Yellow Split	4.35	9237	9.25	9037	38.25	9038
Peas, Whole Sprouting	3.70	9225	7.80	9025	32.25	9026
Pinto Beans	6.60	9211	13.95	9011	57.65	9012
Small Red Beans	5.45	9233	11.50	9033	47.60	9034
Soy Beans	4.85	9203	10.30	9003	42.55	9004

## Organic Rice

### Long Grain and Short Grain Brown Rice



	2 LBS	item no	5 LBS	item no	25 LBS	item no
Basmati, Brown	\$8.50	8263	\$17.90	8063	\$78.70	8064
Basmati, White	9.60	8285	20.25	8085	88.85	8086
Jasmine, Brown	8.50	8294	17.90	8096	78.70	8097
Jasmine, Red	11.90	5211	25.25	5011	110.25	5012
Long Grain Brown	7.70	8237	16.25	8037	71.45	8038
Short Grain Brown	6.90	8231	14.60	8031	64.25	8032
Wild Rice	32.25	8053	67.95	8054		
Wild Blend - A Gourmet Rice blend made from Long Grain Brown Rice, Brown Sweet Rice, Wild Rice, Red Rice, and Black Rice	13.65	5210	28.80	5010		

# Organic Grain

	2 LBS	item no	5 LBS	item no	25 LBS	item no
Amaranth, Whole Grain	\$6.55	8201	\$13.80	8001	\$60.65	8002
Barley, Hulled	6.35	8225	13.40	8025	58.75	8026
Barley, Sprouting	4.00	8239	8.45	8039	37.00	8040
Barley, Hulless, Sprouting or Cooking	5.50	8287	11.55	8087	50.75	8088
Buckwheat, Groats - Raw	7.45	8221	15.80	8021	69.25	8022
Buckwheat, Groats - Toasted	6.25	8293	12.75	8094	55.85	8095
Buckwheat, Whole Kernel sprouting	5.50	8219	11.65	8019	51.25	8020
Corn Meal, Yellow	4.40	8203	9.25	8003	40.60	8004
Corn, Whole Kernel (yellow)	4.00	8227	8.45	8027	37.00	8028
Millet, Hulled	6.25	8205	12.95	8005	56.95	8006
Millet, Sprouting	4.60	8245	9.65	8045	42.45	8046
Multi-Grain Cereal	Ingredients: Whole Wheat, Millet, Barley, Corn, Rye, Triticale, Brown Rice, Flax, and Oats. Cook approximately 20 minutes - 4 parts water to 1 part cereal.					
	6.50	8229	13.70	8029	60.25	8030
Oat Bran	6.30	8251	13.30	8051	58.40	8052
Oats, Hulled (Oat Groats)	5.75	8209	12.25	8009	53.30	8010
Oats, Raw Hulless	4.85	8292	10.25	8092	45.00	8093
Oats, Rolled	5.55	8207	11.75	8007	51.50	8008
Oats, Sprouting	3.70	8241	7.80	8041	34.25	8042
Popcorn	4.45	8223	9.45	8023	41.35	8024
Quinoa	7.70	8249	16.25	8049	71.45	8050
Quinoa, Red	9.25	8256	19.25	8056	84.25	8072
Quinoa, Black	8.25	8255	17.25	8055	75.25	8071
Rye Berries *	4.00	8215	8.35	8015	36.65	8016
Spelt, Whole Grain	7.25	8261	15.30	8061	67.25	8062
Wheat Berries, Baking more gluten	3.75	8247	7.85	8047	34.45	8048
Wheat Berries, Pastry (SOFT) *	4.25	8235	8.50	8035	37.35	8036
Wheat Berries, Sprouting, wheat grass	5.25	8211	11.00	8011	43.90	8012

\* Rye Berries & Pastry Wheat can be used for Rejuvelac.

# Organic Flour

Milled from Organically Grown whole grains



	2 LBS	item no	5 LBS	item no	25 LBS	item no
Amaranth Flour	\$10.80	8233	\$22.85	8033	\$100.45	8034
Brown Rice Flour	7.50	8259	15.85	8059	69.60	8060
Buckwheat Flour	9.85	8273	20.80	8073	91.35	8074
Kamut Flour	5.25	8269	10.65	8069	46.80	8070
100% Rye Flour	4.25	8217	8.85	8017	38.80	8018
Spelt Flour	7.35	8265	15.55	8065	68.25	8066
Unbleached Wheat Flour	4.45	8257	9.45	8057	41.35	8058
100% Whole Wheat Flour	4.25	8213	8.85	8013	38.80	8014
100% Whole Wheat Pastry Flour	3.75	8243	7.95	8043	34.80	8044

# Organic Granola



## Cranberry Cashew Pecan Granola

Contains these Organic Ingredients: Gluten Free Rolled Oats, Sunflower Seeds, Coconut Sugar, Raisins, Dried Coconut, Palm Fruit Oil or Coconut Oil, Dried Cranberries, Cashews, Pecans, Unhulled Sesame Seeds, Cane Sugar, Sunflower Oil, and Sea Salt. (Sea Salt is not an Organic product.)

2 LBS **\$16.25** #8296

5 LBS **\$35.80** #8397

25 LBS **\$160.95** #8398

**Triple Berry Granola** Contains these Organic Ingredients: Gluten Free Rolled Oats, Sunflower Seeds, Coconut Sugar, Raisins, Dried Coconut, Palm Fruit Oil or Coconut Oil, Dried Cranberries, Dried Mulberries, Dried Blueberries or Sun Dried Cherries, Unhulled Sesame Seeds, Cane Sugar, Sunflower Oil, and Sea Salt. (Sea Salt is not an Organic product.)



2 LBS **\$16.25** #8297

5 LBS **\$35.80** #8399

25 LBS **\$160.95** #8401

# Organic Whole Wheat Pasta

**Vegetable Spirals** Contains Organic Golden Amber Durum Wheat Semolina, Organic Beet Powder, Organic Spinach Powder, Organic Carrot Powder, Organic Annatto Powder Kosher Pareve

3/ 12 OZ Boxes **\$18.90** item no 17013

6/ 12 OZ Boxes **\$33.25** item no 17014



**Vegetable Alphabets** Contains Organic Whole Grain Durum Wheat, Organic Golden Amber Durum Wheat Semolina, Organic Beet Powder, Organic Spinach Powder, Organic Carrot Powder, Organic Annatto Powder Kosher Pareve

3/ 16 OZ Boxes **\$19.25** item no 17082

6/ 16 OZ Boxes **\$33.60** item no 17083



# Organic Specialty-Wheat Pasta

**Kamut® Elbows** Rich in healthy fiber, protein, and magnesium. A good source of iron, thiamin B1, niacin B3, and zinc. Made from Organic Whole Grain Kamut® Wheat. Many sensitive to modern wheat enjoy this grain. Kosher Pareve

3/ 14 OZ Boxes **\$18.50** item no 17086

6/ 14 OZ Boxes **\$32.45** item no 17087



**Kamut® Spaghetti** Makes a wonderfully flavored, smoothly textured, beautifully golden pasta. Made from Organic Whole Grain Kamut® Wheat. Kosher Pareve

3/ 14 OZ Boxes **\$22.30** item no 17088

12/ 14 OZ Pkgs **\$78.30** item no 17089



**Kamut® Vegetable Spirals** Four color spirals from organic red beet, orange carrot/annatto, green spinach, and golden grain. All organically grown. The colors brighten when cooked. Organic Khorasan (kamut®) makes superior whole grain pasta with sweet flavor and a smooth texture. Made from Organic Whole Grain Kamut®, Organic Spinach Powder, Organic Beet Powder, Organic Carrot Powder, Organic Annatto Powder. Kosher Pareve

3/ 12 OZ Boxes **\$18.30** item no 17090

6/ 12 OZ Boxes **\$32.25** item no 17091



**Spelt Ribbons** Rich in fiber, thiamin B1, and magnesium and provides protein, iron, niacin B3, and zinc. Quick Cooking. Made from Organic Whole Grain Spelt. Kosher Pareve

3/ 8 OZ Boxes **\$16.65** item no 17092

6/ 8 OZ Boxes **\$29.25** item no 17093



# Dehydrated Vegetables

Prepared without chemicals or preservatives. Excellent for soups, stews, casseroles, and many other dishes.

- **Organic Spinach Flakes** 1 LB. **\$16.95** #13020 5 LBS. **\$74.35** #13021
- **Organic Chives** 2 OZ. **\$9.35** #13036 4 OZ. **\$16.45** #13037
- **Organic Dried Diced Tomatoes**  
2 LBS. **\$25.50** #13022 5 LBS. **\$55.25** #13023
- **Organic Diced Carrots** 2 LBS. **\$16.45** #13016 5 LBS. **\$36.25** #13017
- **Organic Onion Flakes** 2 LBS. **\$17.65** #13024 5 LBS. **\$38.75** #13025
- **Organic Diced Red Bell Pepper** 2 LBS. **\$27.25** #13014 5 LBS. **\$59.75** #13015
- **Organic Diced Green Bell Pepper** 2 LBS. **\$19.55** #13030 5 LBS. **\$42.95** #13031
- **Organic Chopped Garlic** 2 LBS. **\$15.75** #13028 5 LBS. **\$34.60** #13029
- **Organic Garlic Powder** 2 LBS. **\$15.75** #13047 5 LBS. **\$34.60** #13048
- **Organic Parsley** 4 OZ. **\$3.60** #13018 8 OZ. **\$6.25** #13019
- **Deluxe Vegetable Blend** Ingredients: White Onions, Cubed Carrots, Parsley Flakes, Spinach Flakes, Cabbage, Celery, Green and Red Bell Pepper Dices, Chopped Tomato Flakes.  
2 LBS. **\$20.30** #13011 5 LBS. **\$44.60** #13012



## Organic Vegetable Broth Powder

A savory blend of organic dehydrated vegetables (including tomato, onion, garlic, carrot, beet, and spinach), organic corn syrup solids, sea salt, organic mushrooms, organic turmeric and other organic spices.

**Preparation: Stir 2 Tablespoons of Jaffe Bros. Vegetable Broth Powder into 16 oz of boiling water**

2 LBS. **\$29.80** #13044 5 LBS. **\$64.45** #13045

## Unrefined Natural Sea Salt

*Harvested in the clear waters of the Pacific Ocean off the coast of Baja California, Mexico.*

*Produced without removing the vital minerals and trace elements.*

2 LB. bag **\$3.80** #15208 5 LB. bag **\$7.45** #15008

# Seasoning

**BeRUNA** Seasonings are a combination of 9 different organic seeds, superfoods, mineral salts, and spices. Use daily as your upgraded table salt or seasoning.



**BeRUNA Seed Salt - BLACK TRUFFLE** - Made from certified organic sesame seed, pumpkin seed, sunflower seed, hemp seed, mineral salts (not certified organic), chia seed, flax seed, poppy seed, nutritional yeast, maca, tomato, garlic, and black truffle.

2/ 3.4 oz. shakers **\$25.65** #14001

6/ 3.4 oz shakers **\$67.25** #14002

## BeRUNA Seed Salt - GARLIC CAYENNE

Made from certified organic sesame seed, pumpkin seed, sunflower seed, hemp seed, mineral salts (not certified organic), chia seed, flax seed, poppy seed, maca, tomato, garlic, cayenne, and spices.

2/ 3.4 oz. shakers **\$25.65** #14003

6/ 3.4 oz shakers **\$67.25** #14004



**BeRUNA Seed Salt - TURMERIC** - Made from certified organic sesame seed, pumpkin seed, sunflower seed, hemp seed, mineral salts (not certified organic), chia seed, flax seed, poppy seed, nutritional yeast, maca, cumin, coriander, turmeric, ginger, and spices.

2/ 3.4 oz. shakers **\$25.65** #14005

6/ 3.4 oz shakers **\$67.25** #14006

**BeRUNA Seed Sweet - CINNAMON SPICE** - Made from certified organic coconut palm sugar, sesame seed, pumpkin seed, sunflower seed, hemp seed, cane sugar, cinnamon, chia seed, poppy seed, flax seed, coconut, maca, lucuma, camu camu, and spices.

2/ 3.4 oz. shakers **\$25.65** #14007

6/ 3.4 oz shakers **\$67.25** #14008



# Organic Vinegar & Sauerkraut



## Organic Apple Cider Vinegar

Ship. Wt.: 3.20 LBS. per bottle

Made from raw Organic Apples. Unheated, Unfiltered, Unpasteurized

2/ 32 oz. bottles **\$12.40** #10053

12/ 32 oz. bottles **\$65.25** #10054

## Organic Sauerkraut

Made from Organic Cabbage,  
Water, and Sea Salt

2/ 32 oz. jars **\$12.25** #10024

12/ 32 oz. jars **\$65.70** #10025



# Olives



## Organic Sun-Dried Greek Black Olives

with pits

Salt cured. Rolled in olive oil, oregano, and pepper.

Shipping Weight: 1 LB. per jar

3/ 5 oz. Jars **\$20.70** #10004      12/ 5 oz. Jars **\$74.25** #10005

5 Pound Plastic Jar **\$44.75** #10008

## Organic Sun-Dried PITTED Greek Black Olives

Salt cured. Rolled in olive oil, oregano, and pepper.

Shipping Weight: 1 LB. per jar

3/ 5 oz. Jars **\$26.10** #10006

12/ 5 oz. Jars **\$93.60** #10007

5 Pound Plastic Jar **\$59.40** #10009



## Pitted Italian Olives "Gourmet" with Zesty Spices

Shipping Weight: 3 LBS per jar

2/ 20 oz. Jars **\$34.00** #10014

12/ 20 oz. Jars **\$179.25** #10015



# Edible Oils

Low temperatures may cause the fat of the oils to solidify and appear cloudy. Clearness will return at room temperature. Those who are accustomed to refined, bland oils, may mistake the rich scent and flavor of our oils for rancidity. When stored in a cool place oils can be expected to maintain their edible quality for a year or more from time of purchase.



**Organic Crude Sesame Oil** Expeller pressed. Superior because it is the whole oil. Rich yellow color. Pleasant scent and nutty flavor. Made from Organically Grown, Hulled Sesame Seeds. In plastic containers.

Shipping Weight: 8.30 LBS. per gallon

1 Gallon **\$46.70** #7001

Case of 3/ 1 Gallon **\$123.25** #7002

4.55 Gallon **\$191.25** #7003



**California Olive Oil** Unprocessed, "Extra-Virgin," cold-pressed from California Olives. Superior quality and produced without the necessity of chemical intervention. In plastic containers.

Shipping Weight: 8.30 LBS. per gallon

1 Gallon **\$63.70** #7004

Three/ 1 Gallon **\$178.70** #7005

4.55 Gallon, 35 LBS **\$215.95** #7006



**Imported Organic Olive Oil** Unprocessed, "Extra-Virgin," cold-pressed from Spanish Olives. Flavor overtone similar to pepper. An economical, superior oil certified Organically Produced by the Comite Andaluz De Agricultura Ecologica. In plastic containers.

Shipping Weight: 8.30 LBS. per gallon

1 Gallon **\$70.50** #7018

Three/ 1 Gallon **\$185.80** #7019

4.55 Gallon **\$242.25** #7020

## Organic Sunflower Oil

The subtle taste of unroasted sunflower seeds is captured in every bottle. The ideal all-around oil for cold dishes and low temperature cooking. •

Pressed at 95° F • 14% saturated fats, 23% monounsaturated fats, 65% polyunsaturated fats • 23% oleic acid (omega 9), a monounsaturated fatty acid • 65% linoleic acid (omega 6), a polyunsaturated fatty acid • Free fatty acids under 1g/100g (less the 1% alpha-linolenic acid) • 6% palmitic acid, 5% stearic acid • High in Vitamin E (1 tbsp meets 43% of daily requirements - measured as alpha-tocopherol)



Shipping Weight: 8.30 LBS. per gallon

1 Gallon **\$44.40** #7007

Three/ 1 Gallon **\$123.95** #7008

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## Soy milk

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May be used as a drink by itself, on cereals, for pancake recipes, muffins, dips, cream soups, fruit shakes and to replace milk or cream in general.

Mixing Directions: Use one (1) cup of powder to four (4) cups of GOOD QUALITY water. Warmer water enables easier blending. (For a creamier taste use three (3) cups of water.) Place the water in container first, then add the powder. For best results mix in a blender and refrigerate for two or more hours to chill the product well. 2 LBS of Soy Milk Powder makes about 1½ gallons of soy milk.

**Organic, Plain Soy milk Powder** Contains only Organic Soybeans.

2 LBS **\$21.00** #19005

5 LBS **\$44.30** #19006

25 LBS **\$190.35** #19007

# Product Assortments

## Great Snack Mix

½ pound each of Organic Almonds, Whole Organic Cashews, In Shell Roasted/Salted Pistachios, Organic Raisins, Organic Dried Apricots, and Organic Dried Plums.

**Shipping Weight: 4 LBS**

**\$42.85** each item no 20003



## Munching Medley

½ pound each of Organic Shelled Macadamia Nuts, Organic Almonds, Filberts, Diced Papaya, Diced Pineapple, and Organic Raisins.

**Shipping Weight: 4 LBS**

**\$47.45** each item no 20004

## Organic Fruit & Nut Mix

½ pound each of Organic Apricots, Organic Medjool Dates, Organic Shelled Macadamia Nuts, and Organic Almonds.

**Shipping Weight: 3 LBS**

**\$41.40** each item no 20009



## Trail Energy Mix

A hearty and wholesome variety of raw ingredients, supplying a wide range of vitamins and minerals, make up this all-Organic Trail Medley. Practically a meal in itself, this mix is made of Organic Sunflower Seeds, Organic Austrian Pumpkin Seeds, Organic Black Mission Figs, Organic Filberts, Organic Walnuts, Organic Cranberries and Organic Coconut.

**In 8 oz resealable bags**

3 for **\$20.00** #18003      12 for **\$71.30** #18004

5 LB Bulk Pack **\$59.55** #18006



# Raisin-Nut Trail Mix

A satisfying blend of healthy ingredients. Made from Organic Raisins, Organic Roasted Peanuts, Organic Almonds, and Organic Cashews. This mix of ingredients with no salt or other additives, combines for a great snacking experience that ***powers you through 'til mealtime.***

**In 8 oz resealable bags**

3 for **\$16.25** #18001    12 for **\$53.95** #18002

5 LB Bulk Pack **\$32.60** #18005



# Organic Apple Sauce

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Excellent flavor and nutritious, too. A great snack, a dessert, or a meal in itself, this Apple Sauce will please even the most demanding taste. For best taste serve chilled.



Made with Organically Grown Apples

Shipping Weight: 2.25 LBS. per jar

**3/** 24 oz. jars **\$16.00** #10028

**12/** 24 oz. jars **\$56.25** #10029

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# Organic Date Sugar

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A natural sweetener. Made only from Organic Dates.

2 LBS. **\$16.25** #3228

5 LBS. **\$33.80** #3032

25 LBS. **\$184.45** #3034



# Baking Ingredients



## Organic Cocoa Powder

For baking and drink mixes. Low fat, Unsweetened, made from premium ground and pressed cocoa beans.

**Toasted** 2 LBS. **\$10.65** #15217 5 LBS. **\$22.45** #15017  
**Raw** 2 LBS. **\$26.80** #15255 5 LBS. **\$58.90** #15055



## Organic Chocolate Chips

Made from Organic Cane Sugar, Organic Unsweetened Chocolate, Organic Cocoa Liquor, Organic Cocoa Butter. 55% Cacao, Semi-Sweet

2 LBS. **\$30.90** #15252 5 LBS. **\$69.30** #15052

## Organic Raw Cacao Nibs

2 LBS. **\$30.90** #15224 5 LBS. **\$69.30** #15024

## Organic Raw Cacao Beans

For all recipes calling for unsweetened, premium raw beans. Ready for grinding for freshest, heartiest flavor.

2 LBS. **\$25.25** #15219 5 LBS. **\$52.00** #15011



## Toasted Carob Powder

Ground Carob Pods from Organically Grown Trees

2 LBS. **\$20.40** #15203 5 LBS. **\$43.25** #15003  
11 LBS **\$81.35** #15004



## Organic Unsweetened Dried Coconut

*Grown without chemicals or sprays. No preservatives or bleaches.*

**Large Chip** 2 LBS **\$9.60** #15214 5 LBS **\$20.25** #15014 25 LBS **\$84.50** #15015  
**Medium Shred** 2 LBS **\$9.60** #15206 5 LBS **\$20.25** #15006 25 LBS **\$84.50** #15007

## A Brief History of Jaffe Bros.

At its inception in 1948, Jaffe Bros. began with the distribution of a small range of Organic products which consisted largely of Dried Fruits and Nuts. As the Price Sheet from the 1953-1954 season, shown here, suggests, we were rooted in basic commodities which were simple in nature, but significant in their impact on one's diet and overall nutrition.

Sid Jaffe, our founder, was a raw foodist in the early 1940's and he influenced his brother, Allen Jaffe, of the health benefits of a proper diet for his growing family. Sid also convinced Allen to join his fledgling company and they pooled their energy and talent to establish a wonderful source of healthy foods in what was known at the time as a mail-order business. This style of trade has evolved into online ordering through the Internet, but many of our customers still like to fill out an order blank and drop it in the mail.

Our experience in healthful eating and living goes back a couple of generations. These traits when combined with our ability to maintain relationships with the growers, importers, and producers of the fine products we distribute is the basis of our company.

It is an impressive chain of logistical cooperation that enables foods to originate from a grower or producer and arrive in your household and it is our sincere pleasure to be a part of your quality food sourcing.

**S. H. JAFFE --Packer-Shipper**  
Lakeside, California

Mailing Address: P. O. Box 337      Shipping Office: 211 Maine  
1953-54 Season Price List  
**ORGANICALLY GROWN FRUIT**

SUN-DRIED, natural, not steamed, sulfonated or otherwise processed:

BLACK MISSION FIGS, large	20 lbs.	20 lbs.	20 lbs.
WHITE CALIMYRNA FIGS, medium	3.90	\$5.25	\$ . . . .
APRICOTS, large	3.50	6.40	.....
PEACHES, large	5.95	11.15	.....
PRUNES, sweet, giant	3.95	7.45	.....
RAISINS, seedless	4.00	7.40	.....
	2.60		6.70
<b>FRUITS:</b>	5 lbs.	10 lbs.	15 lbs.
DATES, natural (unsmoked)	\$1.95	\$3.75	\$5.00
	5 lbs.	10 lbs.	15 lbs.
ALMONDS, shelled, large, select	\$4.00	\$7.75	\$ . . . .
PEANUTS, in the shell	2.55	5.00	6.80
SUNFLOWER SEED, hulled*	4.60	8.90	17.50
HONEY, natural sage	1.15	2.25	4.25
OLIVE OIL, California Virgin, cold-pressed			\$4.40 per gallon
*Ready in November.			Case of 6 gallons: \$29.95 per gallon

None of the above prices are tentative at this time (October). Prices which prevail at time of shipment will go into effect. If any changes are made, you will either be advised or notified.

Kindly remit with order. No C.O.D.'s, please.

Shipments are made via Railway Express. The express charge is collected on arrival of shipment. Orders weighing approximately 200 lbs. will be forwarded by truck freight, an cheapest method of transportation.

If Parcel Post shipment is desired, please write on the correct postal and insurance charges. Packing adds 1 lb. to the weight. On 10, 20 and 25-lb. cases, 2 lbs.

Money cannot be sent by mail. Parcel Post packages are roughly handled, and if turned over, the buyer bears the full cost.

Express agents often overcharge because of unfamiliarity with rates. Look for correct express charges marked on each shipment. If overcharged, make claim for refund. Railway Express agents will only settle all legitimate claims. Contact us if you need assistance.

Minimum express charge is \$1.00. The express rate to the East Coast, for example, is 10 or 15, at present. A 20-lb. box will pay 20c by express. Two 20-lb. boxes will also be charged about \$1.00, thereby reducing transportation cost 50% per box.

Items arrive in a cool place. If requested to jam, keep them open. Place boxes on an awning, not on a high shelf. Keep the unsmoked dates refrigerated. Every precaution has been taken to protect the dates, but please bear in mind that the shippers cannot be held responsible for their condition after they leave Lakeside.

PLEASE NOTE--Dates which arrive satisfactorily, purchase must be responsible for maintaining them in good condition.

Your envelopes should bear a return address.  
Sincerely,  
**SID HERBERT JAFFE.**



Larry Jaffe



**We can recommend the following companies for a variety of healthful foods and services.**

**SunOrganic Farm**

411 S. Las Posas Road    San Marcos, CA 92078  
(760) 510-8077

**Trilogy Sanctuary**

7650 Gerard Avenue Suite 400    La Jolla, CA 92037  
(619) 345-1764    [www.trilogysanctuary.com](http://www.trilogysanctuary.com)

**Jessica's Farm Stand**

4180 47th Street    Sarasota, FL 34235  
(941) 993-2064    [www.jessicasorganicfarm.com](http://www.jessicasorganicfarm.com)

**Hippocrates Health Institute**

1466 Hippocrates Way    West Palm Beach, Florida 33411  
(561) 623-1019    [www.hippocratesinst.org/shop](http://www.hippocratesinst.org/shop)

**Eat to Live Retreat**

16413 Rio Vista Road, San Diego, CA 92127  
(949) 432-6295    [info@ETLretreat.com](mailto:info@ETLretreat.com)

**Beverly Hills Juice Club**

8382 Beverly Blvd.    Los Angeles, CA 90048  
(323) 655-8300

**Optimum Health Institute**

265 Cedar Lane    Cedar Creek, TX 78612  
(800) 588-0809    [www.optimumhealth.org](http://www.optimumhealth.org)

Our use of the terms **Organically Grown** and **Organic** indicate that the plants or trees from which our products are derived, have been cultivated without the use of chemical fertilizers, insecticides, or fumigants. We are in compliance with the NOP (National Organic Program) as required by the USDA (United States Department of Agriculture) standard for foods being classified as Organic, implemented in October 2002.

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## Shipping, Claims, and Policy Information

**Please contact us for shipping rate information.**

**We will ship by the most economical method unless you specifically request a particular carrier irrespective of price.** Our goal continues to be supplying top grade Natural Foods and delivering those goods in the least expensive manner possible.

Charges for shipping via UPS are based on net weight plus packaging and the distance to be shipped. **Please phone or email requests for shipping rates.**

**Special Packaging:** Repackaging into paper bags is available in 5 lb. sizes only, at \$.50 per bag. Please note a 3 to 5 day delay on these orders. If double cartons are desired these can be supplied at an additional cost of \$1.50 each. (Larger Sizes)

**Claims:** Examine shipments on arrival. If any breakage, damage or loss is discovered request driver to record details on delivery receipt. Keep original shipping container for inspection. All orders are normally shipped with no signature required at the time of delivery for your convenience. However, we recommend that you are available to receive your order. We are not responsible for losses that occur as a result of packages being left in your absence.

**Complaints:** Any complaints should be made within 10 days of receipt of order. No refunds or credits will be issued without inspection. Please do not discard or return goods without authorization.

**Prices:** Strictly net, subject to change without notice. Transportation charges not included. Orders billed at prices prevailing at time of shipment.

**Phone Orders:** For fast service on charge orders, call our toll free order line, (877) 975-2333 during our regular business hours. (Pacific Time)

**Payments:** Enclose check with order, charge to VISA, MasterCard, Amex, or Discover.

**Storage:** Keep in cool place or refrigerate. Our foods do not contain preservatives and we will not be responsible for damage due to improper storage. Many of our products can be stored in the freezer.

**Minimum Quantities:** Quantities as specified in the catalog are usually the smallest that we supply. Some items are available in smaller sizes on our website.



# **BeRUNA Sprouted Superfood Seed Seasoning**



*BeRUNA Black Truffle Seed Salt* is a sensational addition to Baked Potatoes, Vegetables, Rice, Fish, Meat, Pizza, Salad, Eggs, and Popcorn.

Taste buds come alive when *BeRUNA Garlic Cayenne Seed Salt* is sprinkled on Avocado Toast, Guacamole, Fish Tacos, Green Salad, Hummus, Spanish Rice, Eggs, Grains, and Nacho Popcorn.

**BeRUNA Seasonings Page 15**



## **TO ORDER**

**Call (760) 749-1133**

Monday through Thursday

8:00 AM - 5:00 PM

Friday 8:00 AM - 2:00 PM

Shop our website  
[organicfruitsandnuts.com](http://organicfruitsandnuts.com)

or

email orders and inquiries to  
[jaffebros@att.net](mailto:jaffebros@att.net)

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**Jaffe Bros.**  
P. O. Box 636 • Valley Center, CA  
92082-0636  
Return Service Requested

*First Class Mail*