



7 Graphic Design Trends for 2020

Does your branding need an update for your next campaign?
Here are seven trends to give your graphics a fresh 2020 edge.

3D: Layered images that give the illusion of depth.

Image credit: Dribbble



Liquid Effects:

Swirls of color that mimic fluid.

Image credit: Dribbble



Clipping Masks: Transparent lettering to create a cut-out effect and reveal a compelling background image.

Image credit: Michael Stidham



Hand Lettering: Hand crafted fonts that convey a personal connection.

Image credit: Silver Spoon Collective



70's Vintage: Natural, muted color palette with orange, avocado, cocoa, and gold.

Image credit: Flatland Kitchen



Street Art: Mixed media, bold colors, graffiti vibe.

Image credit: Hotel Jazz



Monochromatic: Single color with highlights and dark shades

Image credit: Dribbble

