

# Spring 2018 Color Forecast. Brown is the New Black?

The Pantone Color Institute predicts these 12 colors will be popular for Spring 2018. Promotional products often follow the fashion and textile industry for inspiration. So expect to see promotional apparel, mugs, bags, and other logo gift items in some of these colors next spring!



Emperador  
Credit: Pantone



Spring Crocus  
Credit: Pantone



Little Boy Blue  
Credit: Pantone



Pink Lavendar  
Credit: Pantone



Cherry Tomato  
Credit: Pantone



Ultra Violet  
Credit: Pantone



Meadowlark  
Credit: Pantone



Almost Mauve  
Credit: Pantone



Chili Oil  
Credit: Pantone



Blooming Dahlia  
Credit: Pantone



Arcadia  
Credit: Pantone



Lime Punch  
Credit: Pantone